

Bühlertann, Germany. 21 March, 2019

60 years of high grass performance

For 60 years AS-Motor Germany GmbH & Co KG has been the forge for high grass mowers and mowing on steep slopes par excellence. Alfred Schefenacker founded the company in 1959. The reason for the development and design of the first Allmäher was that there was simply no mower that was suitable for use on steep slopes, in vineyards and in rarely mown meadow orchards. With the experience gained over six decades, the priorities set when the company was founded have remained unchanged to this day – a fact that is evident in every single device.

Today the family business is managed in the third generation by Eberhard Lange, grandson of the company founder. AS-Motor employs over 130 people at its headquarters in Bühlertann, Germany. The company was honoured with an Award for Inclusion in 2016 for its integration of people with mental illness. AS-Motor products are available in 37 countries worldwide. Nevertheless, the company has remained true to the roots and values of its founder and manufactures approx. 90 percent of all parts itself. "Quality and innovation made in Germany – for us, this is not just an empty phrase, it is what we live daily", explains Eberhard Lange.

Company founder Alfred Schefenacker christened the machine, which he designed in the late 1950s for mowing on slopes, "Allmäher" – a name that still stands today for robust, reliable professional mowing technology. The first Allmäher® was already equipped with the company's own 2-stroke engine, thus in this respect it was also designed for working on steep slopes, since the lubricating film cannot tear with this type of motorisation. AS-Motor still manufactures mowers with its own 2-stroke engines today and AS-Motor is now the only manufacturer of 2-stroke engines for motorised mowers that comply with the current EU 2016/1628 emissions regulation.

Hand-guided mowers, remote-controlled mowers and ride-on mowers for professionals

Starting with the original Allmäher, the AS-Motor product family has grown strongly over the years. All mowers are made for demanding tasks and they can still be assigned to the application categories, high grass, steep slopes and mulching: from mulching lawn mowers and professional lawn mowers, to Allmäher® and flail mowers, to ride-on mowers, such as the remote-controlled AS 940 Sherpa 4WD RC. For almost 20 years, the company has also been producing weed removers as an environmentally-friendly alternative to use of crop protection agents; more recently, the AS 30 E-WeedHex has also been available with electric drive for noise-sensitive zones.

For the company's 60th anniversary, the high-grass experts have come up with something special: The AS 940 Sherpa 4WD will be produced under the motto, "Adventure", in an anniversary edition of only 60 mowers: The ride-on mower has a special look, thanks to a special paint finish and, in addition to many other

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product highlights, it has the integrated tyre sealant "AS-Motor Flat-Stop" that can prevent flat tyres when mowing, as standard equipment.

The AS-Motor team will be available at demopark 2019 in Eisenach from 23 to 25 June 2019 on Stand E-595 for discussions, demonstrations and tests.

Additional information is provided at www.as-motor.com.

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YouTube channel:

<https://www.youtube.com/channel/UCLqXsENxtcHxyEQ4zUO147g>

About AS-Motor Germany GmbH & Co. KG:

AS-Motor Germany GmbH & Co. KG, headquartered in Bühlertann, Germany, has been developing and producing special motorised devices for garden and landscape care since 1959 and has coined the term Allmäher. The AS-Motor devices are made for extreme requirements, such as inclines of more than 35 degrees or high growth. The Swabian family company has more than 130 employees and manufactures the majority of the components itself.

Additional information is provided at www.as-motor.com.

Photographic material:

(Attention, only screen resolution. Request print resolution at as-motor@pr-hoch-drei.de)



Photo 1: Alfred Schefenacker developed the first Allmäher for use on steep slopes, in vineyards and for rarely mown meadow orchards



Photo 2: One of the descendants of the original Allmäher is the remote-controlled AS 940 Sherpa 4WD RC ride-on mower

Photo credits: AS-Motor Germany GmbH & Co. KG

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We would be happy to answer any questions you may have. If you can use this information for your reporting, we would be pleased to receive a reference and/or a specimen copy. If you desire an exclusive professional article concerning this topic, or a specific aspect of this topic, please contact us.

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